



ELEANOR'S VERY MERRY CHRISTMAS WISH—THE MUSICAL®

The GhostLight Theatre | Benton Harbor, MI Sponsorship Opportunities Holiday 2022

The GhostLight Theatre and Eleanor Management are delighted to announce the Michigan premiere of the critically acclaimed holiday production, *Eleanor's Very Merry Christmas Wish - The Musical*. You can make wishes come true by helping us bring Eleanor home for the holidays to Southwest Michigan. Your tax-deductible support will introduce this family-friendly production for all-ages to area audiences. The GhostLight Theatre is a 501c3. All donations are tax deductible.

SPONSORSHIP LEVELS

SANTA - Presenting Sponsor \$10,000

Benefits include:

- * Name above the title for Southwest Michigan premiere season i.e., **YOUR ORGANIZATION** presents *Eleanor's Very Merry Christmas Wish - The Musical* on all marketing, advertising, media and social media outreach as well as printed materials including program book.
- * Presence on The GhostLight Theatre and Eleanor Management websites for one year.
- * Private preview showing for employees, clients and their families—or area schoolchildren—prior to public opening performance (50 people)
- * 25 hardcover copies of the book, signed by author/playwright Denise McGowan Tracy with "Make a Wish" cookie cutter, 2020 first edition Eleanor ornament and holiday party hats for all preview show attendees
- * Option to create new ornament with company logo (\$1500)

CHRISTMAS TREE ANGEL - Production Sponsor \$5,000

Benefits include:

- * "Production Sponsor" credit on all production marketing materials, advertising, media and social media outreach.
- * Preview performance opportunity for 24 guests.
- * Opportunity to create logo Eleanor ornament

MORE INFORMATION

If you are interested in hearing more about sponsorship opportunities, group sales options or any other information about this or other GhostLight productions, please:

- * Fill out this form and e-mail it to: denise@eleanormgt.com
- * Or mail the completed form to: The GhostLight Theater, PO Box 244, Benton Harbor, MI 49022
- * Or call us directly at (312) 883-2398

CHIEF ELF \$2500

Benefits include:

- * "Producer" credit in ALL media materials, social media campaign and printed collateral including program book
- * Ten tickets to opening performance and reception

SANTA'S HELPERS \$1000

Benefits include:

- * "Producer" credit in printed materials including program book.
- * Six tickets to opening performance and reception

STOCKING STUFFER \$500

- * Name in program
- * Two tickets to opening performance and reception

IN-KIND SPONSORSHIPS

In-kind sponsorship of products and services are welcome and evaluated on a case by case basis. Donations of this type must have a minimum value of \$1500.

I would like to sponsor at the _____ level.
Please contact me.

NAME

EMAIL

PHONE